

Revised AGENDA  
EDGE Board of Directors  
6:30 PM \*  
September, 17, 2009  
ELY Public Library

Meeting was called to order at 6:34 pm.

Those in attendance: Bob Ballantyne, Dale Stanek, Jeff Borgwardt, Jim Cozzie, Millicent Cozzie, Tim Grimm, Jim Doyle, Shauna McClintock, Dean Rathje, and Aaron Cooper.

Approval of Agenda Stanek/Doyle

Approval of Minutes – minutes modified, Stanek/Doyle

Treasurer's Report – Paid \$750 to Alliant. \$250 in the bank.

### **Old Business**

#### Membership and Fundraising Ballantyne /Cooper

Aaron hasn't been able to contact business owners who still haven't responded about being in the directory. Discussed membership dues: Individual membership will be referred to as Stakeholder Membership. Two levels of business membership – Associate Business Member and Business Member.

**Stakeholder Membership:** \$25.00 includes voting privileges and invitation to meetings.

**Associate Business Membership:** \$50.00 includes voting privileges, a listing in the Business Directory, on the EDGE website, and a location link on the google map on the EDGE website.

**Business Membership:** \$100.00 includes voting privileges, an advertisement in the Business Directory, on the EDGE website, and a location link on the google map on the EDGE website.

#### 1<sup>st</sup> Impressions Dale Stanek

No new information. Dale will contact Shelly at Alliant. It has been over a month since we turned in our papers from our observations, and we need to schedule a time to present to Monona and to have Edgewood present to us.

#### EDGE Web Page Dean Rathje

A sub-committee has been started to continue development of the EDGE web page. Members of the sub-committee are Aaron Cooper, Bob Ballantyne, Millicent Cozzie, Dean Rathje, and Dale Stanek. They will meet to discuss links that need developed and forward requests for information to members of EDGE.

#### Czech Village Inquiry Millicent Cozzie

Other than Cookie from Feather and Down who may have interest in a section of another store, there are no potential vendors from Czech Village.

**New Business**

Ely Roadways/ Fall Fest

We are sharing a booth at Fall Fest with the Roadways group. Plan to have brochures, a sample of the website, and membership information available. Millicent and Jim Cozzie, Bob Ballantyne and Aaron Cooper will work the booth.

Marketing Plan meeting

Moved to next meeting.

Election/ Fixed and Staggered Terms

Moved to next meeting.

Adjournment at 8:03 pm

Next Meeting October 15<sup>th</sup>, 6:30 pm